



# BUSINESS OUTLOOK CONFERENCE

# NAVIGATING CHANGE

FRIDAY ~ 7:30 A.M. | FEBRUARY 18, 2011  
POPPY PAVILION | AV FAIRGROUNDS  
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"INVIGORATING ECONOMIC CHANGE"

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### KEYNOTE SPEAKER

Howard Putnam  
Former Southwest Airlines CEO



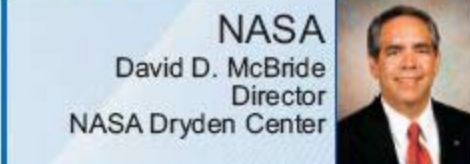
### REGIONAL ECONOMICS

Brad Kemp, Director  
Regional Research  
Beacon Economics



### MOTIVATIONAL

Ken Carter  
The "real" Coach Carter who inspired the movie featuring Samuel L. Jackson.



### NASA

David D. McBride  
Director  
NASA Dryden Center



### AEROSPACE

Stuart Witt  
General Manager  
Mojave Air and Space Port

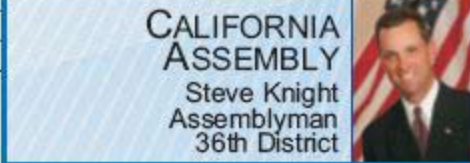


2011  
BUSINESSPERSON  
OF THE YEAR



### LOS ANGELES COUNTY

Michael D. Antonovich  
Supervisor, 5th District



### CALIFORNIA ASSEMBLY

Steve Knight  
Assemblyman  
36th District